



## Kansas Dept. of Health and Environment KS0110

### Atchison Globe

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/28/2007	4	Group focuses on health care	25	\$345.00	7,928
07/25/2007	4	Tobacco free slogan contest winners named	7	\$96.60	7,928
			<b>32</b>	<b>\$441.60</b>	<b>15,856</b>
			<b>2 total records</b>		

### Barber Co. Index

Barber

Medicine Lodge, KS

Weekly

Readership = 1,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2007	1	USD 254 kicks off new year	24	\$129.12	1,704
			<b>24</b>	<b>\$129.12</b>	<b>1,704</b>
			<b>1 record</b>		

### Ft. Scott Tribune

<http://www.fstribune.com>

Bourbon

Fort Scott, KS

Daily

Readership = 6,410

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/18/2007	4	The truth about tobacco	25	\$246.25	6,410
08/03/2007	1	KHPA hears local health care concerns at Thursday Mercy...	22	\$216.70	6,410
			<b>47</b>	<b>\$462.95</b>	<b>12,820</b>
			<b>2 total records</b>		

### Hiawatha World

Brown

Hiawatha, KS

Bi-Weekly

Readership = 4,696

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/13/2007	16	USD 415 board reorganizes	18	\$135.00	4,697
07/17/2007	2	Middle school TASK group planning anti-tobacco pool...	3	\$22.50	4,697
07/17/2007	7	Anti-tobacco program announces slogan contest winners	9	\$67.50	4,697
			<b>30</b>	<b>\$225.00</b>	<b>14,091</b>
			<b>3 total records</b>		

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,792**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/19/2007	7	NEK Tobacco Use Prevention Program Announces Tobacco7.		\$42.00	3,793
			<b>7</b>	<b>\$42.00</b>	<b>3,793</b>
					<b>1 record</b>

**Andover Journal-Advocate****Butler****Andover, KS****Weekly****Readership = 5,501**<http://www.andoverjournal.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/26/2007	4	Can Americans please have safe drugs, food?	23	\$265.65	5,502
			<b>23</b>	<b>\$265.65</b>	<b>5,502</b>
					<b>1 record</b>

**El Dorado Times****Butler****El Dorado, KS****Daily****Readership = 7,486**<http://www.eldoradotimes.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/14/2007	1	Commission to Discuss No Smoking	2	\$17.50	7,486
07/19/2007	1	Local merchants weigh in on smoking ban	44	\$385.00	7,486
07/25/2007	4	Quit picking on smokers	4	\$35.00	7,486
08/08/2007	1	Tobacco Free Coalition to meet	4	\$35.00	7,486
			<b>54</b>	<b>\$472.50</b>	<b>29,944</b>
					<b>4 total records</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 5,177**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/18/2007	1	Senate panel takes up anti-smoking bill despite objections	12	\$66.00	5,177
			<b>12</b>	<b>\$66.00</b>	<b>5,177</b>
					<b>1 record</b>

**Galena Sentinel-Times**

Cherokee

Galena, KS

Weekly

Readership = 2,962

<http://www.sentineltimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/08/2007	6	TFKC recognizes importance of Tobacco Poll	9	\$41.22	2,962
			<b>9</b>	<b>\$41.22</b>	<b>2,962</b>
					<b>1 record</b>

**Clay Center Dispatch**

Clay

Clay Center, KS

Daily

Readership = 6,403

<http://www.zwire.com/site/news.cfm?brd=1160>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2007	12C	Orscheln companies go smokefree	21	\$176.40	6,403
			<b>21</b>	<b>\$176.40</b>	<b>6,403</b>
					<b>1 record</b>

**Concordia Blade-Empire**

Cloud

Concordia, KS

Daily

Readership = 5,480

<http://www.bladeempire.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/27/2007	5	Kansas Senior Press	22	\$145.20	5,481
08/01/2007	1	Panel backs regulation of tobacco	20	\$132.00	5,481
			<b>42</b>	<b>\$277.20</b>	<b>10,962</b>
					<b>2 total records</b>

**Gleam**

Coffey

Gridley, KS

Weekly

Readership = 549

<http://www.coffeycountynews.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/12/2007	10	Flint Hills Girl Scouts lead efforts to address bullying	24	\$96.00	550
			<b>24</b>	<b>\$96.00</b>	<b>550</b>
					<b>1 record</b>

**Arkansas City Traveler**

Cowley

Arkansas City, KS

Daily

Readership = 8,940

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/09/2007	4	Passing smoking bans	11	\$97.68	8,940
			<b>11</b>	<b>\$97.68</b>	<b>8,940</b>
					<b>1 record</b>

**Winfield Daily Courier**

Cowley

Winfield, KS

Daily

Readership = 11,966

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/28/2007	2	GOP still trying to rid us of Mediare, Medicaid	26	\$207.48	11,967
			<b>26</b>	<b>\$207.48</b>	<b>11,967</b>
					<b>1 record</b>

**Pittsburg Morning Sun**

Crawford

Pittsburg, KS

Daily

Readership = 17,882

<http://www.morningsun.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/29/2007	2	Ads don't deter teen smoking	42	\$611.10	17,882
08/02/2007	3	Senate committee approves regulation of tobacco	5	\$72.75	17,882
			<b>47</b>	<b>\$683.85</b>	<b>35,764</b>
					<b>2 total records</b>

**Kansas Chief**

Doniphan

Wathena, KS

Weekly

Readership = 6,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/19/2007	8	Slogan Contest Winners	6	\$42.00	6,495
			<b>6</b>	<b>\$42.00</b>	<b>6,495</b>
					<b>1 record</b>

**Lawrence Journal-World****Douglas****Lawrence, KS****Daily****Readership = 47,076**<http://www.ljworld.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/26/2007	6	Senate panel votes for harsher cigarette warnings	10	\$298.00	47,076	
08/01/2007	2	Study: 1 marijuana joint = 5 cigarettes	9	\$268.20	47,076	
08/01/2007	5	Group petitioning for smoking ban	15	\$447.00	47,076	
08/02/2007	10	Senate panel endorses FDA tobacco regulation	5	\$149.00	47,076	
08/11/2007	1	Lawrence 101	76	\$2,264.80	47,076	
			<b>115</b>	<b>\$3,427.00</b>	<b>235,380</b>	<b>5 total records</b>

**Hays Daily News****Ellis****Hays, KS****Daily****Readership = 29,046**<http://www.HDNews.net/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/26/2007	5	Disney pledges to eliminate smoking in its films	5	\$75.00	29,047	
08/06/2007	4	Lighting up that second cigarette	20	\$300.00	29,047	
			<b>25</b>	<b>\$375.00</b>	<b>58,094</b>	<b>2 total records</b>

**Garden City Telegram****Finney****Garden City, KS****Daily****Readership = 19,782**<http://www.gctelegram.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/18/2007	7	Senate panel delays action on safer cigarette bill	13	\$179.79	19,782	
			<b>13</b>	<b>\$179.79</b>	<b>19,782</b>	<b>1 record</b>

**Dodge City Daily Globe****Ford****Dodge City, KS****Daily****Readership = 16,969**<http://www.dodgeglobe.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/25/2007	5	Commission, department heads set tentative goals	25	\$290.00	16,969	
08/07/2007	4	City doesn't need smoking ban	8	\$92.80	16,969	
			<b>33</b>	<b>\$382.80</b>	<b>33,938</b>	<b>2 total records</b>

**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/31/2007	5	Students push city for smoke-free restaurants	21	\$187.32	11,799	
			<b>21</b>	<b>\$187.32</b>	<b>11,799</b>	<b>1 record</b>

**Daily Union**<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,561**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/13/2007	1	Orscheln's Becoming Smoke-Free Company	17	\$142.80	10,562	
07/18/2007	2A	Action Delayed on Anti-Smoking Bill	4	\$33.60	10,562	
07/30/2007	5	Is Disney's Smoke-Free Environment Realistic?	25	\$210.00	10,562	
			<b>46</b>	<b>\$386.40</b>	<b>31,686</b>	<b>3 total records</b>

**Montezuma Press****Gray****Montezuma, KS****Weekly****Readership = 2,615**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/12/2007	2	Gray County Health and Wellness encourages parents to...	14	\$59.22	2,615	
			<b>14</b>	<b>\$59.22</b>	<b>2,615</b>	<b>1 record</b>

**Harvey Co. Independent****Harvey****Halstead, KS****Weekly****Readership = 4,643**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/19/2007	3	Give That Man A Pen	21	\$147.00	4,644	
			<b>21</b>	<b>\$147.00</b>	<b>4,644</b>	<b>1 record</b>

**Hesston Record**<http://www.hesstonrecord.com/>

Harvey

Hesston, KS

Weekly

Readership = 3,052

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/09/2007	2	TFKC recognizes importance of tobacco poll	12	\$104.04	3,052
			<b>12</b>	<b>\$104.04</b>	<b>3,052</b>
					<b>1 record</b>

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/16/2007	6	Halstead fire department welcomes latest addition	59	\$879.10	18,156
07/18/2007	6A	Senate panel delays action on anti-smoking bill	16	\$238.40	18,156
07/21/2007	1	Mills is president-elect of second-largest society	23	\$342.70	18,156
07/25/2007	5	Ban against smoking in public areas of Harvey County	9	\$134.10	18,156
08/01/2007	1	Three of area's retirement facilities going tobacco-free	23	\$342.70	18,156
			<b>130</b>	<b>\$1,937.00</b>	<b>90,780</b>
					<b>5 total records</b>

**Kansas City Business Journal**<http://www.kansascity.bizjournals.com>

Jackson

Kansas City, MO

Weekly

Readership = 28,285

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/03/2007	8	Court tosses \$20M verdict	4	\$136.80	28,285
			<b>4</b>	<b>\$136.80</b>	<b>28,285</b>
					<b>1 record</b>

**Kansas City Star**<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 607,344

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/16/2007	10B	Smoking bans unfair	4	\$2,050.88	607,345
07/19/2007	B2	Liberty drafting anti-smoking ordinance	7	\$3,589.04	607,345
07/24/2007	1	Congress struggles with kids' insurance	27	\$13,843.44	607,345
07/24/2007	8B	Pro-Con: Should FDA gain the power to regulate tobacco?	12	\$6,152.64	607,345
07/26/2007	10	Bill would add harsh warnings on cigarettes	10	\$5,127.20	607,345

07/30/2007	6B	A sad portrait: Alcohol, drugs among teens	12	\$6,152.64	607,345
08/01/2007	1	Court tosses out tobacco verdict of \$20 million	32	\$16,407.04	607,345
08/01/2007	7	Health effects of pot assessed	4	\$2,050.88	607,345
08/02/2007	3C	Isle of Capri opens smoke-free slot machine room	9	\$4,614.48	607,345
08/05/2007	12	Nicotine is quick to grip children	12	\$6,152.64	607,345
08/06/2007	1	More cities halt smoking, but KC's ban is far away	42	\$21,534.24	607,345
08/06/2007	6B	The voters spoke: No more smoke	22	\$11,279.84	607,345
08/07/2007	10B	Smoking bans	4	\$2,050.88	607,345
08/08/2007	1	Five basic steps point the way to saving lives	26	\$13,330.72	607,345
08/08/2007	8B	Tobacco addiction	3	\$1,538.16	607,345
08/08/2007	10B	Smoking ban, please	4	\$2,050.88	607,345
			<b>230</b>	<b>\$117,925.60</b>	<b>9,717,520</b>
					<b>16 total records</b>

**Gardner News**<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,292**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/13/2007	3	Secondhand smoke and common sense	62	\$1,240.00	5,292
			<b>62</b>	<b>\$1,240.00</b>	<b>5,292</b>
					<b>1 record</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/12/2007		Lenexa City Council adds to growing list of cities to ban...	21	\$255.78	43,114
07/26/2007	1	Air Care	30	\$365.40	43,114
07/26/2007	6	Ban should exempt private clubs	4	\$48.72	43,114
08/02/2007	1	Air Care	98	\$1,193.64	43,114
			<b>153</b>	<b>\$1,863.54</b>	<b>172,456</b>
					<b>4 total records</b>

**Olathe News**<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,147**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/24/2007	4	Legal plunder leads to serious consequences	21	\$777.00	10,148



08/08/2007	4	A little tobacco can be enough to hook you	31	\$1,147.00	10,148	
			<b>52</b>	<b>\$1,924.00</b>	<b>20,296</b>	<b>2 total records</b>

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/01/2007	1	Petitions to boost smoke ban	33	\$877.80	56,810	
08/01/2007	2	Smoking Task Force meets Aug. 15	5	\$133.00	56,810	
			<b>38</b>	<b>\$1,010.80</b>	<b>113,620</b>	<b>2 total records</b>

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/26/2007	10	Youth charged in burglaries	8	\$71.20	12,921	
08/03/2007	1	Group works on health policies	20	\$178.00	12,921	
			<b>28</b>	<b>\$249.20</b>	<b>25,842</b>	<b>2 total records</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/02/2007	2	Senate committee approves FDA regulation of tobacco	21	\$283.50	12,291	
			<b>21</b>	<b>\$283.50</b>	<b>12,291</b>	<b>1 record</b>

**Mirror**<http://www.tonganoxiemirror.com/>**Leavenworth****Tonganoxie, KS****Weekly****Readership = 5,750**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/25/2007	4	'Legal plunder?' has consequences	20	\$154.00	5,750	
			<b>20</b>	<b>\$154.00</b>	<b>5,750</b>	<b>1 record</b>

**Linn Co. News**<http://www.linncountynews.net/>**Linn****Pleasanton, KS****Weekly****Readership = 5,407**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/01/2007	4	Linn County Commission	25	\$196.75	5,407
			<b>25</b>	<b>\$196.75</b>	<b>5,407</b>
					<b>1 record</b>

**Emporia Gazette**<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 19,402**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/13/2007	1	Funding Cuts Equal Service Cuts for Health Department	34	\$359.04	19,403
08/02/2007	22	Senate Panel Approves FDA Regulation of Tobacco	8	\$84.48	19,403
			<b>42</b>	<b>\$443.52</b>	<b>38,806</b>
					<b>2 total records</b>

**Frankfort Area News****Marshall****Frankfort, KS****Weekly****Readership = 1,722**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/08/2007	3	Tobacco Use Poll	8	\$40.00	1,723
			<b>8</b>	<b>\$40.00</b>	<b>1,723</b>
					<b>1 record</b>

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,086**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/19/2007	6B	High court a lifesaver	14	\$112.00	12,086
			<b>14</b>	<b>\$112.00</b>	<b>12,086</b>
					<b>1 record</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 9,137**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/27/2007	4	Hidden agendas, not kids, dominate SCHIP debate	38	\$494.00	9,138
			<b>38</b>	<b>\$494.00</b>	<b>9,138</b>
					<b>1 record</b>

**Moundridge Ledger****McPherson****Moundridge, KS****Weekly****Readership = 2,139**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/02/2007	2	Rain Changes Things in a Hurry	13	\$77.22	2,139
			<b>13</b>	<b>\$77.22</b>	<b>2,139</b>
					<b>1 record</b>

**Miami Co. Republic**<http://www.republic-online.com/>**Miami****Paola, KS****Bi-Weekly****Readership = 10,117**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/27/2007	3	USD 368-Paola School District 2007-2008 School Year	47	\$432.40	10,118
			<b>47</b>	<b>\$432.40</b>	<b>10,118</b>
					<b>1 record</b>

**Coffeyville Journal**<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 9,321**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/29/2007	8	Enrollment in military program ?Tobacco-Free Me?...	11	\$99.88	9,322
			<b>11</b>	<b>\$99.88</b>	<b>9,322</b>
					<b>1 record</b>

**Sabetha Herald**<http://www.sabethaks.com>**Nemaha****Sabetha, KS****Weekly****Readership = 5,172**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/25/2007	4B	NEK Tobacco Use Prevention Program announces Tobacco.12		\$75.96	5,173	
			<b>12</b>	<b>\$75.96</b>	<b>5,173</b>	<b>1 record</b>

**Chanute Tribune**<http://www.chanute.com>**Neosho****Chanute, KS****Daily****Readership = 8,820**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/17/2007	4	When this doctor was in, he was out	21	\$173.88	8,820	
07/18/2007	1	Senate delays action on safer smoking bill	15	\$124.20	8,820	
07/21/2007	4	The Deseret Morning News, Salt Lake City, Utah and...	7	\$57.96	8,820	
08/08/2007	3	Boyda sees eventful week	20	\$165.60	8,820	
			<b>63</b>	<b>\$521.64</b>	<b>35,280</b>	<b>4 total records</b>

**Tiller & Toiler****Pawnee****Larned, KS****Bi-Weekly****Readership = 4,144**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/03/2007	1	Fort Larned USD 495 adopts a Tobacco Free School policy	4	\$27.76	4,145	
08/07/2007	2	TFKC recognizes importance of tobacco poll	8	\$55.52	4,145	
			<b>12</b>	<b>\$83.28</b>	<b>8,290</b>	<b>2 total records</b>

**Wamego Smoke Signal**<http://www.thewamegosmokesignal.com/>**Pottawatomie****Wamego, KS****Weekly****Readership = 22,052**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/18/2007	5	USD 320 Moves Toward a No Tobacco Zone	16	\$100.00	22,052	
07/18/2007	1	No Smoking Zone	17	\$106.25	22,052	
			<b>33</b>	<b>\$206.25</b>	<b>44,104</b>	<b>2 total records</b>

**Wamego Times****Pottawatomie****Wamego, KS****Weekly****Readership = 3,406**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/26/2007	3	Targeted, punitive taxes bad public policy for U.S.	20	\$77.00	3,406	
			<b>20</b>	<b>\$77.00</b>	<b>3,406</b>	<b>1 record</b>

**Pratt Tribune**<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,153**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/16/2007	3	Orscheln stores smoke free	16	\$133.44	4,154	
07/25/2007	3	Weight cycling not so bad	29	\$241.86	4,154	
			<b>45</b>	<b>\$375.30</b>	<b>8,308</b>	<b>2 total records</b>

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/19/2007	6	Quickstudy	5	\$131.15	73,319	
07/26/2007	6	Panel votes to add warning to cigarettes	25	\$655.75	73,319	
			<b>30</b>	<b>\$786.90</b>	<b>146,638</b>	<b>2 total records</b>

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/18/2007	5	All-night debate delays action on anti-smoking bill	19	\$169.10	22,439	
			<b>19</b>	<b>\$169.10</b>	<b>22,439</b>	<b>1 record</b>

**Salina Journal**<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,784

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/23/2007	7	The ill of hiking cigarette tax	19	\$399.00	65,785
08/03/2007	7	Taking 'cool' out of smoking	17	\$357.00	65,785
			<b>36</b>	<b>\$756.00</b>	<b>131,570</b>
			<b>2 total records</b>		

**Scott Co. Record**

Scott

Scott City, KS

Weekly

Readership = 4,075

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/19/2007	12	District to Stick With Tobacco Policy	19	\$95.00	4,076
			<b>19</b>	<b>\$95.00</b>	<b>4,076</b>
			<b>1 record</b>		

**Derby Informer**<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/08/2007	1	SummerFest to promote healthy activities for youth	51	\$790.50	1,868
08/08/2007	1	Smoke free bar and grill coming	7	\$108.50	1,868
			<b>58</b>	<b>\$899.00</b>	<b>3,736</b>
			<b>2 total records</b>		

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/31/2007	7	Let FDA regulate tobacco	23	\$2,929.05	237,818
08/03/2007	6	Beacon may be a beacon of a smoke-free future	3	\$382.05	237,818
08/05/2007	11E	The Pill That May Help You Quit Smoking	10	\$1,273.50	237,818
			<b>36</b>	<b>\$4,584.60</b>	<b>713,454</b>
			<b>3 total records</b>		

**Southwest Daily Times**

Seward

Liberal, KS

Daily

Readership = 9,526

<http://www.swdtimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/19/2007	8	Senate panel delays action on anti-smoking bill because of...	11	\$143.00	9,527
08/09/2007	4	Smoking ban is for health	14	\$182.00	9,527
			<b>25</b>	<b>\$325.00</b>	<b>19,054</b>
			<b>2 total records</b>		

**Topeka Capital-Journal**

Shawnee

Topeka, KS

Daily

Readership = 110,905

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/14/2007	4	Who needs rules?	7	\$529.97	110,906
07/28/2007	4	Health care is making it boiling hot in D.C.	21	\$1,589.91	110,906
07/29/2007	9D	Acing "old age"	7	\$529.97	110,906
08/05/2007	5	Hazardous intersection being worked on	15	\$1,135.65	110,906
08/05/2007	4	Fat or thin, friends are keeping us connected	26	\$1,968.46	110,906
08/06/2007	1C	Ads may help smokers	4	\$302.84	110,906
08/06/2007	3	Congress must stand up to Bush on health care	22	\$1,665.62	110,906
08/06/2007		How your lawmakers voted	20	\$1,514.20	110,906
08/09/2007	2B	How your lawmakers voted	16	\$1,211.36	110,906
			<b>138</b>	<b>\$10,447.98</b>	<b>998,154</b>
			<b>9 total records</b>		

**Topeka Metro News**

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

<http://www.topekametro.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/20/2007	7	Congress looks to legislate a safer - but not safe - cigarette	41	\$287.00	1,803
07/27/2007	5	Legal plunder leads to serious consequence for Kansas and...	21	\$147.00	1,803
			<b>62</b>	<b>\$434.00</b>	<b>3,606</b>
			<b>2 total records</b>		

**Hugoton Hermes**<http://users.pld.com/hermes>

Stevens

Hugoton, KS

Weekly

Readership = 4,620

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/19/2007	3	Notes from Nancy	24	\$150.00	4,621
			<b>24</b>	<b>\$150.00</b>	<b>4,621</b>
			<b>1 record</b>		

**Caldwell Messenger**

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/25/2007	6	Legal Plunder Leads to Serious Consequences for Kansas...	21	\$72.45	3,084
07/25/2007	6	Small Lifestyle Changes Can Lead to Big Savings	19	\$65.55	3,084
07/25/2007	8	Signs Your Teen May Be In Trouble and How to Help	22	\$75.90	3,084
07/25/2007	8	How to Get a Good Night's Sleep	9	\$31.05	3,084
			<b>71</b>	<b>\$244.95</b>	<b>12,336</b>
			<b>4 total records</b>		

**Western Kansas World**

Trego

Wakeeney, KS

Weekly

Readership = 4,195

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/09/2007	2	Democrat SCHIP Proposal Raises Taxes, Cuts Seniors'...	23	\$86.25	4,195
			<b>23</b>	<b>\$86.25</b>	<b>4,195</b>
			<b>1 record</b>		

**Kansas City Kansan**<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2007	4	On UG smoking stance	9	\$79.65	8,255
07/18/2007	4	Legal plunder leads to serious consequences for Kansas and	20	\$177.00	8,255
07/27/2007	1	KCK neighborhoods may lose source of funds	31	\$274.35	8,255
08/03/2007	4	The kids are counting on Congress	35	\$309.75	8,255
			<b>95</b>	<b>\$840.75</b>	<b>33,020</b>
			<b>4 total records</b>		



**Piper Press**<http://www.wyandottewest.com/>**Wyandotte****Kansas City, KS****Weekly****Readership = 1,451**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/12/2007	12I	Lifestyle choices greatly influence susceptibility to cancer	37	\$626.41	1,451
			<b>37</b>	<b>\$626.41</b>	<b>1,451</b>
					<b>1 record</b>

**The Chieftain**<http://www.bonnerrsprings.com/>**Wyandotte****Bonner Springs, KS****Weekly****Readership = 1,230**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/12/2007		If it's vertical and green, they're not 18 — Don't sell!	20	\$170.00	1,230
07/12/2007	12I	Who's keeping score?	6	\$51.00	1,230
07/12/2007	12I	It's everybody's business - kids & tobacco don't mix	24	\$204.00	1,230
07/12/2007	13I	Tobacco facts - what's really the deal?	17	\$144.50	1,230
07/12/2007	13I	Very Interesting!	21	\$178.50	1,230
07/12/2007		What are we doing about it?	40	\$340.00	1,230
07/12/2007		Regional Prevention Center - About us	15	\$127.50	1,230
			<b>143</b>	<b>\$1,215.50</b>	<b>8,610</b>
					<b>7 total records</b>

## Grand Totals

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**Publications = 64**  
**Clips = 140**  
**Col. Inches = 2,652**  
**Ad Equiv = \$160,596.30**  
**Rdshp = 13,066,312**

## Atchison

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 32**  
**Ad Equiv = \$441.60**  
**Rdshp = 15,856**

## Barber

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 24**  
**Ad Equiv = \$129.12**  
**Rdshp = 1,704**

## Bourbon

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 47**  
**Ad Equiv = \$462.95**  
**Rdshp = 12,820**

## Brown

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 37**  
**Ad Equiv = \$267.00**  
**Rdshp = 17,884**

## Butler

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 77**  
**Ad Equiv = \$738.15**  
**Rdshp = 35,446**

## Cherokee

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 21**  
**Ad Equiv = \$107.22**  
**Rdshp = 8,139**

## Clay

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 21**  
**Ad Equiv = \$176.40**  
**Rdshp = 6,403**

## Cloud

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 42**  
**Ad Equiv = \$277.20**  
**Rdshp = 10,962**

## Coffey

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 24**  
**Ad Equiv = \$96.00**  
**Rdshp = 550**

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## Cowley

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 37**  
**Ad Equiv = \$305.16**  
**Rdshp = 20,907**

## Crawford

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 47**  
**Ad Equiv = \$683.85**  
**Rdshp = 35,764**

## Doniphan

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 6**  
**Ad Equiv = \$42.00**  
**Rdshp = 6,495**

## Douglas

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 115**  
**Ad Equiv = \$3,427.00**  
**Rdshp = 235,380**

## Ellis

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 25**  
**Ad Equiv = \$375.00**  
**Rdshp = 58,094**

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**Finney**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$179.79**  
**Rdshp = 19,782**

**Ford**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 33**  
**Ad Equiv = \$382.80**  
**Rdshp = 33,938**

**Franklin**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 21**  
**Ad Equiv = \$187.32**  
**Rdshp = 11,799**

**Geary**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 46**  
**Ad Equiv = \$386.40**  
**Rdshp = 31,686**

**Gray**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 14**  
**Ad Equiv = \$59.22**  
**Rdshp = 2,615**

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## Harvey

---

**Publications = 3**  
**Clips = 7**  
**Col. Inches = 163**  
**Ad Equiv = \$2,188.04**  
**Rdshp = 98,476**

## Jackson

---

**Publications = 2**  
**Clips = 17**  
**Col. Inches = 234**  
**Ad Equiv = \$118,062.40**  
**Rdshp = 9,745,805**

## Johnson

---

**Publications = 4**  
**Clips = 9**  
**Col. Inches = 305**  
**Ad Equiv = \$6,038.34**  
**Rdshp = 311,664**

## Labette

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 28**  
**Ad Equiv = \$249.20**  
**Rdshp = 25,842**

## Leavenworth

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 41**  
**Ad Equiv = \$437.50**  
**Rdshp = 18,041**

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## Linn

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$196.75**  
**Rdshp = 5,407**

## Lyon

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 42**  
**Ad Equiv = \$443.52**  
**Rdshp = 38,806**

## Marshall

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 22**  
**Ad Equiv = \$152.00**  
**Rdshp = 13,809**

## McPherson

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 51**  
**Ad Equiv = \$571.22**  
**Rdshp = 11,277**

## Miami

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 47**  
**Ad Equiv = \$432.40**  
**Rdshp = 10,118**

---

## Montgomery

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$99.88**  
**Rdshp = 9,322**

## Nemaha

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$75.96**  
**Rdshp = 5,173**

## Neosho

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 63**  
**Ad Equiv = \$521.64**  
**Rdshp = 35,280**

## Pawnee

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 12**  
**Ad Equiv = \$83.28**  
**Rdshp = 8,290**

## Pottawatomie

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 53**  
**Ad Equiv = \$283.25**  
**Rdshp = 47,510**

---



**Pratt**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 45**  
**Ad Equiv = \$375.30**  
**Rdshp = 8,308**

**Reno**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 30**  
**Ad Equiv = \$786.90**  
**Rdshp = 146,638**

**Riley**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$169.10**  
**Rdshp = 22,439**

**Saline**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 36**  
**Ad Equiv = \$756.00**  
**Rdshp = 131,570**

**Scott**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$95.00**  
**Rdshp = 4,076**

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## Sedgwick

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 94**  
**Ad Equiv = \$5,483.60**  
**Rdshp = 717,190**

## Seward

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 25**  
**Ad Equiv = \$325.00**  
**Rdshp = 19,054**

## Shawnee

---

**Publications = 2**  
**Clips = 11**  
**Col. Inches = 200**  
**Ad Equiv = \$10,881.98**  
**Rdshp = 1,001,760**

## Stevens

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 24**  
**Ad Equiv = \$150.00**  
**Rdshp = 4,621**

## Sumner

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 71**  
**Ad Equiv = \$244.95**  
**Rdshp = 12,336**

---

## Trego

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 23**  
**Ad Equiv = \$86.25**  
**Rdshp = 4,195**

## Wyandotte

---

**Publications = 3**  
**Clips = 12**  
**Col. Inches = 275**  
**Ad Equiv = \$2,682.66**  
**Rdshp = 43,081**

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